

2018 Annual Report



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Johnson & Johnson Foundation

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Message from the President

Johnson & Johnson is a different kind of big, using its voice and actions to advocate for the well-being of all people everywhere. From providing tens of thousands of relief kits to aid survivors of natural disasters, to employees who volunteer their time and talents to local charities, Johnson & Johnson sets the standard for using its size and reach for good.

One of the company's most meaningful investments in the future of health is its funding of the Johnson & Johnson Foundation. The Foundation, an independent 501(c)(3) organization, partners with global programs and in-country initiatives to advance healthcare education, to support healthcare workers and to make quality care accessible for everyone, no matter where they live. To maximize the Foundation's ability to fund initiatives that advance health for humanity, program management is executed by the Johnson & Johnson Global Community Impact (GCI) team.

In 2018, the Foundation prioritized the health and wellness of mothers and children around the globe. Foundation funding contributed to training for more than 5,000 midwives and 17,000 nurses in 30 countries. In addition, we funded programs that delivered support and supplies to 16,000 health workers in remote and vulnerable communities. The Foundation also used its resources to help increase the healthcare workforce worldwide and to provide clinical education, digital health innovations and leadership skills training in developing regions.

We are proud of the Foundation's achievements in 2018, and we are eager to carry forward on our relentless drive to make the world healthier than ever before.



Michael Sneed
Foundation President



The Johnson & Johnson Foundation

About Us

The Johnson & Johnson Foundation is a private, non-profit 501(c)(3) organization, founded in 1953. It is an independent organization that reflects the commitment of the Johnson & Johnson Family of Companies to keeping people well at every age and every stage of life by blending heart, science and ingenuity to profoundly change the trajectory of health for humanity. Funded solely by the Johnson & Johnson Family of Companies, the Foundation's programs and partnerships around the world focus on building robust and resilient health workers and health systems, increasing health workforces and driving progress toward the **Health for Humanity 2020 goals** and the **2020 Sustainable Development Goals Commitment**.

Our Strategic Framework

The Foundation supports and champions the people on the front lines who are at the heart of delivering care, including nurses, midwives and community health workers. In 2018, Foundation activities were guided by these strategic principles:

- Addressing the world's most pressing health challenges that affect the most vulnerable people
- Aligning with country and community priorities
- Collaborating with both global and community-based partners to develop effective and sustainable initiatives
- Encouraging engagement of over 135,000 Johnson & Johnson employees, leveraging our unique expertise and extensive local reach
- Serving as a catalyst to others to act and advocate for those who do not have a voice

Highlighted Activities

Globally, the Foundation delivered nearly \$63 million dollars in 2018 to over 135 partners whose causes and initiatives help advance health and improve people's lives in 30 countries.

Investment areas included:

- Advancing the skills and leadership of health workers, including programs that **serve indigenous populations**, supported by our global partnership with **UNICEF; Born On Time**, a public-private partnership with the Government of Canada and others to prioritize the prevention of preterm birth; the **Helping Babies Breathe** initiative, in partnership with **Save the Children**, which has supported the training of skilled birth attendants in neonatal resuscitation in 11 countries to date, including its latest expansion to Guatemala in 2018.
- Innovations in Digital Health through programs such as **MomConnect** in South Africa and **mMitra** in India, and by **supporting entrepreneurs** whose innovations—like Khushi Baby—have the potential to help make future generations the healthiest yet.
- Programs, such as the **Management Development Institute**, that advance education and training for a global health workforce.
- Building essential surgical skills through initiatives such as the **Medical and Surgical Skills Institute** and our partnership with **Mercy Ships**.
- Product donation and **disaster relief** activities that help communities recover, rebuild and be resilient.

Grant Making Policy

The Foundation's grantmaking strategy is based on region-led priorities and programs, informed by global and community health insights and enabled by employee engagement, the innovative use of technology, and key social business practices that leverage additional business assets.

Foundation Grantmaking Guidelines set out the process that the Foundation follows in making its grants around the world. The Guidelines ensure that the Foundation's assets are used exclusively to further our charitable purposes and ensure that the Foundation is compliant with U.S. Federal tax law requirements for private foundations in their grantmaking.



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Structure, Governance and Management

The Foundation is governed by a Board of Trustees responsible for overseeing the affairs of the Foundation and ensuring that it delivers on its charitable mission. All Trustees are Johnson & Johnson employees who have a fiduciary duty to the Foundation, and oversee its compliance with state charities laws within section 501(c)(3) of the Internal Revenue Code and related federal tax regulations and rules. Day-to-day operations of the Foundation are managed by the GCI team. The Foundation is also supported by a wider network of Johnson & Johnson professionals who operate at the local country level and provide support and advice to the Foundation on important issues. Above and beyond the Foundation's work, other entities within Johnson & Johnson engage in charitable activities outside of the Foundation, which are not reflected in this report.

Cash Investment Committee

Cash Investment Committee –The committee sets forth the overall cash investment guidelines and objectives. Appointed by the Board of Trustees, members are responsible for overseeing and monitoring the prudent investment of available resources and ensuring the social and ethical goals of the Foundation are reflected in the portfolio.



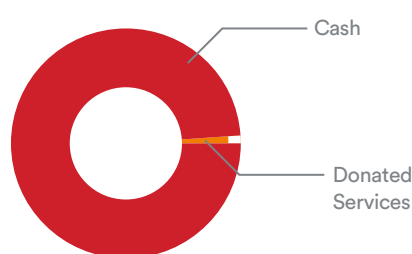
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Financial Highlights

The Foundation is funded through cash contributions from Johnson & Johnson. In addition to strategic grantmaking, the Foundation matches contributions made by U.S. Johnson & Johnson employees and retirees to qualified organizations in the United States. Nonprofit organizations eligible for matching gifts must be recognized as charitable, tax-exempt organizations under section 501(c)(3) of the U.S. Internal Revenue Code.

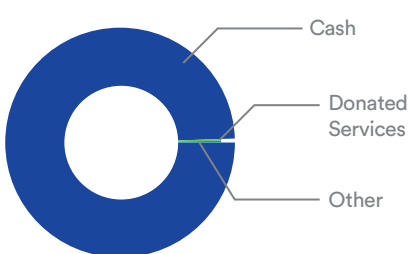
Expenses of the Foundation include grants made to various organizations whose missions align with the mission and guiding principles of the Foundation, charitable Employee Engagement activities and payments made under the Matching Gifts Program.

Johnson & Johnson Foundation Financial Position



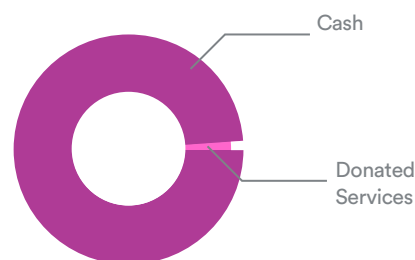
2018

Cash	\$75,300,00
Donated Services	\$738,339
Other	-
TOTAL	\$76,038,339



2017

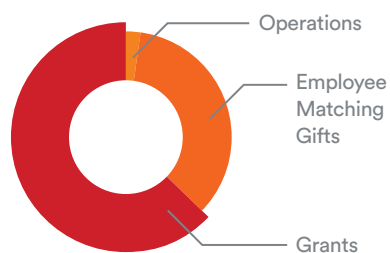
Cash	\$91,386,230
Donated Services	\$423,567
Other	\$ 23,686
TOTAL	\$91,833,483



2016

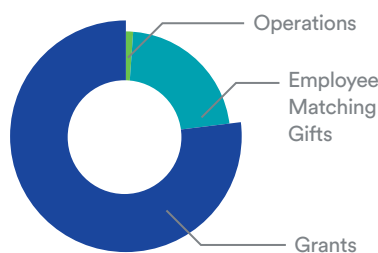
Cash	\$39,850,000
Donated Services	\$488,244
Other	-
TOTAL	\$40,338,244

Johnson & Johnson Foundation Expenses*



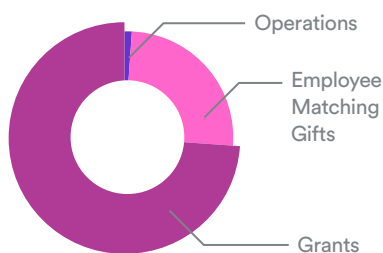
2018

Grants	\$40,255,667
Employee Matching Gifts	\$22,494,636
Operations	\$784,563
TOTAL	\$63,534,866



2017

Grants	\$55,158,793
Employee Matching Gifts	\$15,608,469
Operations	\$531,670
TOTAL	\$71,298,932



2016

Grants	\$38,987,004
Employee Matching Gifts	\$13,251,279
Operations	\$555,498
TOTAL	\$52,793,781

* Please note that in 2018, the Johnson & Johnson Foundation transitioned to an accrual-based accounting methodology. All prior years were modified cash-based methodology.



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For more information, visit: <https://www.jnj.com/our-giving>