



2019 Annual Report

JOHNSON & JOHNSON FOUNDATION UNITED STATES





Board of Trustees

Casey Murphy-Gerry
Daryl Todd
Lauren Moore
Michael Sneed
Michelle Ryan
Scott Trzaskawka

Front Cover Photo credit: Johnson & Johnson



Photo credit: Johnson & Johnson

Message from the President

Since the beginning, Johnson & Johnson has supported those who provide care and comfort to others, and helped to inspire the next generation of health workers. Guided by Our Credo, the company puts patients and the people who care for them first.

The funding of the Johnson & Johnson Foundation reflects the company's most meaningful investment in its commitment to profoundly changing the trajectory of health for humanity. The Foundation, an independent 501(c)(3) organization, supports innovative partnerships — both global and country-based — focused on helping those on the front lines provide the highest quality care to the communities they serve.

In 2019, the Foundation enabled Johnson & Johnson to step up its longstanding support of frontline health workers through the founding of the Center for Health Worker Innovation (CHWI). The Center is a global forum that blends the unique resources and deep expertise of Johnson & Johnson with innovative partnerships and tools to make an even greater impact on the front lines of health.

This milestone builds upon previous achievements in support of frontline health workers including programs funded by the Foundation in 2019 that benefited more than 3,829 midwives, 10,990 nurses and 17,342 community health workers, with an additional 50,382 healthworkers educated across 30 countries. These programs include increasing health workers in remote, indigenous communities, advancing nurses to leadership roles, empowering community health workers with digital technology, building resilient health systems in the aftermath of disasters, and ensuring safe births in fragile, humanitarian settings.

We are proud of the Foundation's achievements in 2019 in working towards making healthcare more equitable and ensuring that all people have access to the care they need to live fulfilling and healthy lives.

A handwritten signature in black ink, appearing to read "Michael Sneed".

Michael Sneed
President
Johnson & Johnson Foundation





Photo credit: Johnson & Johnson

About Us

The Johnson & Johnson Foundation United States (JJF), is a private, non-profit 501(c)(3) organization, founded in 1953. It is an independent organization that reflects the commitment of the Johnson & Johnson Family of Companies to keeping people well at every age and every stage of life by blending heart, science and

ingenuity to profoundly change the trajectory of health for humanity.

Funded solely by the Johnson & Johnson Family of Companies, the Foundation is responsible for managing the Corporation's Global Community Impact (GCI) programs and partnerships around the world that

focus on building robust and resilient health workers and health systems, increasing health workforces and driving progress toward the Johnson & Johnson Health for Humanity 2020 goals and the company's 2020 Sustainable Development Goals Commitment.

Strategic Framework

Under the guidance of the global GCI leadership team, the Foundation supports and champions the people on the front lines who are at the heart of delivering care, including nurses, midwives and community health workers. In 2019, Foundation activities were guided by these strategic principles:

- Addressing the world's most pressing health challenges that affect the most vulnerable people
- Aligning with country and community priorities
- Collaborating with both global and community-based partners to develop effective and sustainable initiatives
- Encouraging engagement of more than 130,000 Johnson & Johnson employees, leveraging the company's unique expertise and extensive local reach
- Serving as a catalyst to others to act and advocate for those who do not have a voice

We support
and champion
the people
on the front
lines who are
at the heart of
delivering care.

Highlighted Activities

Globally, the Foundation delivered over \$55 million in 2019 to more than 65 partners to support health workers, strengthen community-based primary health systems, and help advance health and improve people’s lives in 27 countries. JJF’s investments are focused on ensuring that those on the front lines of care are competent, confident and connected.

These include:

- Launching the Center for Health Worker Innovation to catalyze efforts to respond to the human resource crisis in global health and build a thriving health workforce.
- Co-creating the Community Health Units for Universal Health Coverage Platform (CHU4UHC) with the Government of Kenya to integrate community health workers formally into the health system to achieve universal health coverage.
- Advancing training and education for frontline health workers, through programs and partnerships including Born On Time, Safe Birth Even Here, and UNICEF.
- Leadership and management training programs such as Sigma North America and Africa Maternal Child Health Nurse Leadership Academies, Management Development Institute and Spark Health Africa.
- Promoting the use of digital technology to connect frontline health workers to each other, to communities and to health systems through partnerships with MomConnect, UNICEF China, Medic Mobile, and others.
- Pledging \$5 million to Save the Children’s Centennial Commitment in September 2019, directed at providing comprehensive mental health and psychosocial support across different phases of humanitarian response, including for health workers.
- Product donation and disaster relief activities that help communities recover, rebuild and be resilient. Support provided for immediate, mid- and long-term response to natural disasters, including Cyclone Idai response in Mozambique, Malawi, Zimbabwe; Hurricane Dorian response in the Bahamas; and in Australia, following devastation caused by widespread bushfires.



Photo credit: Partners in Health

Grant Making Policy

JJF’s grantmaking strategy is based on region-led priorities and programs tied to Our Credo, informed by global and community health insights and enabled by employee engagement, the innovative use of technology, and key social business practices that leverage additional business assets.

Foundation Grantmaking Guidelines set out the process that the Foundation follows in making its grants around the world. The Guidelines ensure that the Foundation’s assets are used exclusively to further its charitable purposes and ensure that the Foundation is compliant with U.S. Federal tax law requirements for private foundations in their grantmaking.



Photo credit: Born on Time

Structure, Governance and Management

JJF is governed by a Board of Trustees responsible for overseeing the affairs of the Foundation and ensuring that it delivers on its charitable mission. All Trustees are Johnson & Johnson employees who are governed by separate non-profit rules and regulations as defined by section 501(c)(3) of the Internal Revenue Code. Day-to-day operations of the Foundation are managed by the GCI team.

The Foundation is also supported by a wider network of Johnson & Johnson professionals who operate at the local country level and provide support and advice to the Foundation on important issues. Above and beyond the Foundation's work, other entities within Johnson & Johnson do charitable activities outside of the Foundation, which are not reflected in this report.

Financial Highlights

The Foundation is funded through cash contributions from Johnson & Johnson. The Foundation also matched contributions made by Johnson & Johnson employees and retirees to qualified organizations in the United States. Nonprofit organizations eligible for matching gifts must be recognized as tax-exempt per section 501(c)(3)

of the U.S. Internal Revenue Code and not be a private foundation. Expenses of the Foundation include grants made to various organizations whose missions align with the mission and guiding principles of the Foundation, charitable Employee Engagement activities and payments made under the Matching Gifts Program.

In 2019, JJF funded more than 65 partners to support health workers and strengthen community-based primary health systems in 27 countries.

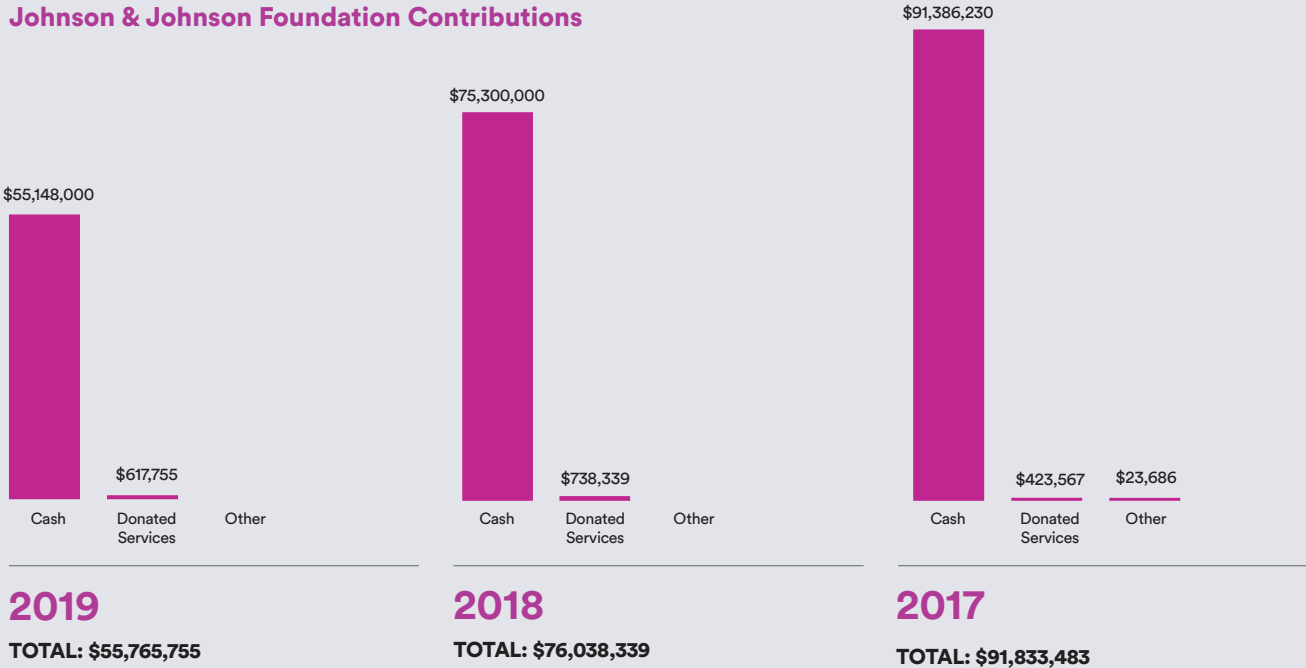
Committees

Cash Investment Committee –The committee sets forth the overall cash investment guidelines and objectives. Appointed by the Board of Directors, members are responsible for overseeing and monitoring the prudent investment of available resources and ensuring the social and ethical goals of the Foundation are reflected in the portfolio.

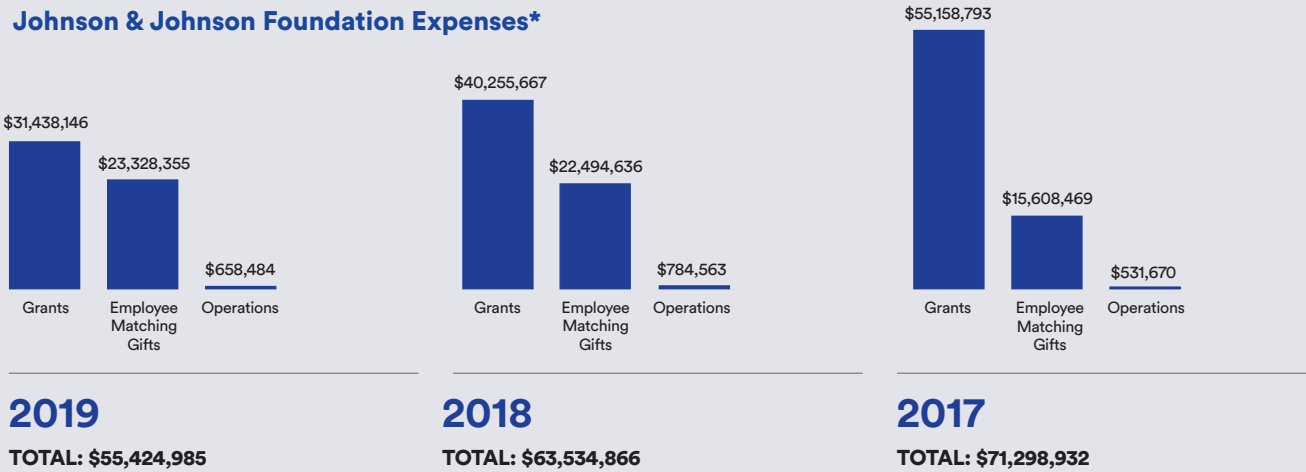


Photo credit: Johnson & Johnson

Johnson & Johnson Foundation Contributions



Johnson & Johnson Foundation Expenses*



* Please note that in 2018, the Johnson & Johnson Foundation transitioned to an accrual-based accounting methodology. All prior years were modified cash-based methodology.

For more than 130 years, Johnson & Johnson has aimed to keep people well at every age and every stage of life. Today, as the world's largest and most broadly based healthcare company, the company remains committed to using its reach and size for good. It strives to improve access and affordability, create healthier communities, and put a healthy mind, body and environment within reach of everyone, everywhere.

Johnson & Johnson



FOUNDATION

One Johnson & Johnson Plaza
New Brunswick, NJ 08901 USA
For more information, visit: <https://www.jnj.com/our-giving>